



Building the Capacity of Civil Society Organizations in TB Control - An Approach

3.3 CSO Assignment

Assignment: Presenting your Organization

We ask you to present your organization at the start of the CSO workshop. Prepare this presentation with a team, which have different roles in your organization (Management, Professional Staff, Volunteers and Members). The assignment below gives guidance to the topics you need to include in your presentation. Write the presentation on 2 flip charts and bring it with you to the training.

A. Present your organization

Prior to the training, every Mentee CSO has prepared a poster to present its organization addressing the following issues:

1. When did your organization start?
2. What is your organization's main goal?
3. How many staff do you have?
4. How many of these staff are volunteers?
5. How is your organization funded?
6. What are your organization's key activities?
7. What are your organizations activities in the field of TB?

Also use visual materials to present your organization.

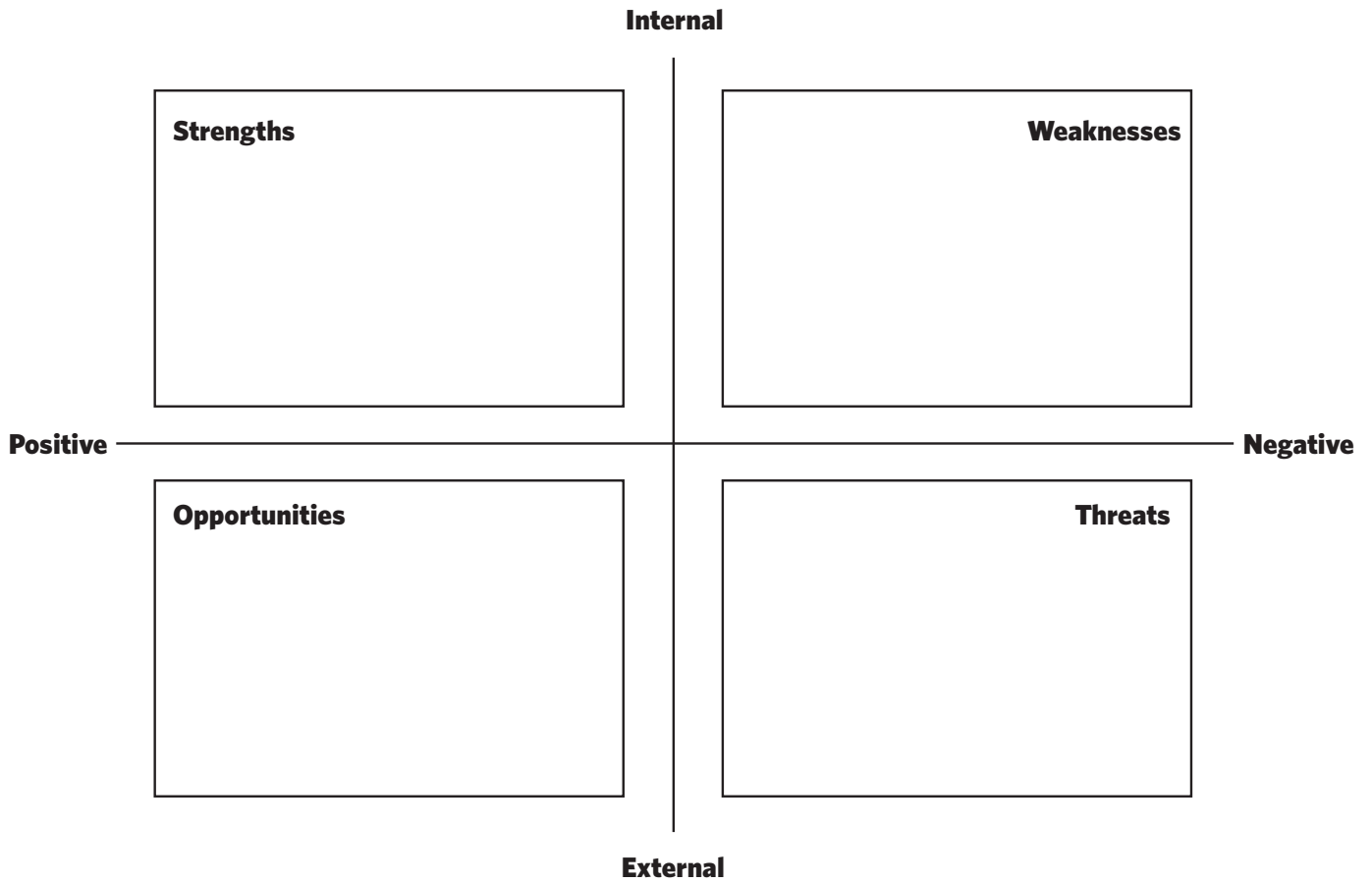
B. Make a SWOT analysis

Identify the Strengths, Weaknesses, Opportunities and Threats (SWOT) of your organization to achieve your organization's goal.

Steps to develop the SWOT analysis:

1. Define your organization's goal
2. Assess the internal (Strengths) and external (Opportunities) factors that help to achieve your organization's goal
3. Assess the internal (Weaknesses) and external (Threats) factors that hinder achievement of your organization's goal.

Organizational Goal



Internal factors are the factors from inside your organization.

External factors are the factors from outside your organization.

Positive: What contributes to the achievement of the goal?

Negative: What hinders the achievement of the goal?